

DISCLAIMER FOR SITE SPY

*(To be compliant, any clients need to have a pop up disclosing cookies, but **also** data collection. This is what I have on our website & when I build websites for customers I use the same thing but tweak it based on their information)*

This is the BANNER language:

We use cookies and similar technologies to enable services and functionality on our site and to understand your interaction with our service. By clicking on accept, you agree to our use of such technologies for marketing and analytics.

This is the Privacy Policy language that the Banner clicks to:

PRIVACY POLICY

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

Our company is hosted on the {website platform's} platform. {website platform's} provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through {website platform's} data storage, databases and the general {website platform's} applications. They store your data on secure servers behind a firewall.

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All direct payment gateways offered by {website platform's} and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

We use tracking tools such as Google Analytics, Google Tag Manager and other proprietary tools to track data through cookies, pixels and other IP tracking codes to increase our marketing matrix.

Notwithstanding anything else in this policy, we use pixels and pixel tags, and place, read or use cookies to collect information from your device and/or Internet browser. These cookies do not contain personally identifiable information, however, we may combine the information we do derive from pixels with other information we have access to in order to identify your email address or other information about you for marketing purposes.

We and/or our partners may also use cookies for delivering personalized advertising email or display advertising. These cookies are used to identify the visitors of our website(s) and send personalized emails or display ads based on the visitors' browsing experience. We and/or our partners use cookies, pixels and other tracking technology to associate certain Internet-related information about you, such as your Internet Protocol address and what Web browser you are using, and information about your online behaviors, such as opening emails or browsing websites. Such information is used to customize ads or content and may be shared with our partners.

If you do not want us to process your data anymore, please contact us at {email} or send us mail to: {physical address}.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we

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make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [{email}](#) or send us mail to: [{physical address}](#).